

# Max Fisher



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## EXPERIENCE

### **(add)ventures (February 2020 — Present)**

Senior Designer (contract) working directly with the Creative Director and Junior Design team. Brand strategy and identity work for CVS Health and Stop & Shop.

*addventures.com*

### **Delin Design (February 2014 — December 2019)**

Art Director providing project management and design direction. Small firm specializes in technology, entertainment and non-profit clientele. Point person and brand lead for Oracle Data Cloud (December 2015—2019).

*delindesign.com*

### **Courtland Club (August 2017 — Present)**

Freelance Designer and Brand Ambassador for Providence's hidden cocktail bar. Developed identity with founder and owner. Continuously produce and evolve menu designs, pop-up event themes, and social media/email campaigns.

*courtlandclub.com*

### **Korn Design (April 2012 — December 2013)**

Graphic Designer supporting Junior Design and Art Direction teams. A boutique agency specializing in the restaurant and hospitality markets.

*korndesign.com*

## EDUCATION

The University of the Arts, Philadelphia, PA  
BFA Graphic Design (with honors)—Spring 2010

## PROGRAMS

Photoshop, Illustrator, InDesign, After Effects, XD, Dreamweaver, Lightroom, Premiere Pro, Logic, Typetool 3, Microsoft Office 2019

### **Logee's Greenhouses**

#### **(November 2010 — April 2012)**

In-house Graphic Designer and Webmaster for exclusive provider of rare and tropical plants. Completed redesign of company website and offline marketing materials. Duties included product photography for company catalog, retail store signage and website maintenance.

*logees.com*

### **MOO Inc. (June 2010 — October 2010)**

Contract Designer for "The Business Card Project" campaign—a free service to redesign chosen clients' business cards.

*moo.com*

### **Hasbro (May 2009 — August 2009)**

Design Intern supporting the sports and action group (Nerf and Super Soaker). Created logo and graphic exploration for in-house projects and prototypes.

*hasbro.com*

## ROLES + PROJECT TYPES

Art direction, project management, brand/identity lead, online and offline campaign development, social media campaigns, email campaigns, infographics, photo and video shoots (direction and post-production)

## INTERESTS

Music (drumming)  
Beer fanatic + home brewer  
Analog photography  
Printmaking (non-silver + silkscreen)